Lightkey for Business - The Power of Collective Wisdom

Introduction

Lightkey was founded with a vision to enable typing at the speed of mind, and essentially to bridge the gap between your thinking and typing speed. Our technological mission statement is to enable intelligent typing experience that seamlessly blends in any content creation process, whether it's casual conversational or professional content.

The execution of our mission statement evolved into an endpoint technology supporting over 80 languages, looking to reach and accommodate large and diverse demographics.

Having said that, we always felt our technology can also bring real value to various business sectors and envisioned our entire business strategy built around the development of enterprise technology aimed to enhance productivity across organizations.

Overtime, we received numerous feedbacks from users all across the globe who shared their insights and ideas. These feedbacks were key to the continuous development and improvement of Lightkey's core technology, as well as instrumental to the conceptualization of our business model. We first realized our vision and technology actually meet the market demands when some of our users expressed a growing interest in using Lightkey at their workplace, considering it to be their competitive edge.

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Overall, we're seeing a growing interest in adopting our technology with business customers, large and small, coming from a variety of corporate sectors (e.g. Legal, Financial, Consulting etc.), who all share a mutual interest in increased productivity.

Lightkey for Business

Offering intelligent typing experience has to do with adapting to the user typing patterns. In order to optimize this process, we developed unique technological concepts that are included in our endpoint version and essentially deliver optimized personalized experience to an individual user.

However, when looking at this individual user as part of a group, and that group as a part of an organization, there is a great opportunity to enhance the user's personalized experience while creating significant value to the organization as a whole.

The key is to use the power of collective wisdom. We envision a user benefiting from multiple layers of intelligence combined together, utilizing both his personal typing patterns and the collective wisdom of the organization.

Based on tests we conducted in our prediction lab we anticipate a significant improvement in the typing experience in comparison to the endpoint version. In addition, Lightkey's business edition includes various cross-organizational analytical capabilities based on the users' metrics.

Lightkey for Business, our serverless corporate edition introduces intelligent collaboration methods to share typing patterns and vocabularies across the organization using the principle of collective wisdom. In addition, it features a gamified UI to incentivize productivity and enable previously untapped access to key productivity-related performance indicators, both in individual and group levels (see below pics);

Enhancing the organization's productivity by using its collective wisdom is not our destination, but rather a milestone on our roadmap. This technology opens the door to very exciting opportunities in organizational productivity that have the potential to solve some of today's greatest corporate challenges by minimizing redundancy, improving knowledge retention and enabling smarter proactive collaboration.

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